

Statement of Interest: Norman M. Sadeh

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Dr. Sadeh is an Associate Professor at Carnegie Mellon University (CMU), where he is affiliated with the School of Computer Science, the eCommerce Institute and the Institute for the Study of Information Technology and Society. He currently teaches, consults and conducts research in Mobile Commerce, Supply Chain Management, Agent Technologies and the Semantic Web and is also interested in the broader business, social and policy implications associated with the emerging Information Society.

Norman recently returned to CMU from the European Commission in Brussels, where he spent five years as Program Manager. At the Commission, he most recently served as Chief Scientist of the Euro550M (US\$500M) European research initiative in "New Methods of Work and eCommerce", an initiative that brings together leading researchers from industry and academia from all across Europe. As such, he was responsible for shaping European research priorities in areas such as eCommerce, mCommerce, Virtual Enterprises, Knowledge Management, Agent Technologies, and the Semantic Web. As of December 2000, these activities had resulted in the launch of over 200 R&D projects, typically ranging between \$2M and \$4M, and collectively involving over 1,000 European organizations.

Norman has been on the faculty at CMU since 1991. Prior to joining the European Commission, he co-founded and co-directed CMU's Intelligent Coordination and Logistics Lab., which he helped position as one of the premier research organizations in intelligent planning, scheduling, and e-Supply Chain Management. There he pioneered the development, deployment and commercialization of several novel technologies and applications through close collaboration with organizations such as IBM, Raytheon, Mitsubishi, Komatsu, the US Army, Carnegie Group (now part of Logica), and NEC.

Norman received his Ph.D. in Computer Science at Carnegie Mellon University. He holds a Master's in Computer Science from the University of Southern California and a BS/MS degree in Electrical Engineering and Applied Physics from Brussels Free University. He is also an APICS Certified Fellow, a Fellow of the Belgian American Educational Foundation and a member of the ACM, AAAI and INFORMS. He has authored around 80 scientific publications and serves on the editorial board of several journals, including *Autonomous Agents and Multi-agent Systems (AAMAS)* and *Electronic Commerce Research Applications (ECRA)*.

Norman is also the author of "m-Commerce: Technologies, Services and Business Models" published by Wiley in April 2002.