Preface

The goal of the Intelligent Techniques for Web Personalization and Recommendation workshops is to bring together researchers and practitioners of the fields of web personalization and recommender systems to foster the exchange of information and ideas and discuss current and emerging topics relevant to building personalized intelligent web-based systems. This year's workshop at AAAI 2013 was already the eleventh in a series of successful workshops since 2001 colocated with events such as the IJCAI, AAAI, or UMAP conferences.

The technical papers presented in different themed sessions were selected in a peer-review process by an international program committee and covered a variety of topics related to Web personalization and recommendation. In particular, the papers accepted for presentation at the workshop and included in these proceedings are addressing open problems and proposing new solutions for adaptive and utility-oriented item recommendation, interactive exploration of item catalogs, personalized music retrieval and automated playlist generation, link prediction in social networks, as well as novel approaches like the incorporation of recommendation technology in interactive configuration scenarios.

The Intelligent Techniques for Web Personalization and Recommendation workshop was held on 15 July 2013 in Bellevue, Washington. Electronic versions of the accepted papers are available in the AAAI Digital Library.

Dietmar Jannach, Sarabjot Singh Anand,
& Bamshad Mobasher
Workshop Cochairs